

PHOTOGRAPHY CHECKLIST

We know from years of experience what motivates and attracts buyers, we are best placed to advise how to successfully market your property.

Let's make your home shine!

THE KITCHEN

The heart of the home offers a strong opportunity for viewers to imagine their day-to-day life in the property:

- ☐ Wipe down cupboard fronts, worktops and back splashes
- ☐ Remove fridge magnets
- ☐ Clear worktops of excessive/unnecessary appliances
- ☐ Hide cleaning sponges, tea towels etc.
- ☐ Clear the sink
- ☐ Add flowers or fruit bowls for splashes of colour
- ☐ Hide/move your bins

LIVING ROOM

Create a comfortable and inviting living room that potential buyers want to enjoy:

- ☐ Open the curtains/blinds
- ☐ Plump any cushions
- ☐ Remove any unnecessary clutter
- ☐ Clear away toys
- ☐ Neaten any items on shelves
- ☐ Clear mantelpieces and windowsills
- ☐ Hide/move any bins

BEDROOM

Help potential buyers to imagine themselves resting in the bedroom:

- ☐ Open the curtains/blinds
- ☐ Make the bed with fresh bedding - we recommend neutral colours
- ☐ Close drawers/wardrobes
- ☐ Hide shoes/clothes (remember to check the back of the doors!)
- ☐ Remove any items from on top of drawers and bedside tables
- ☐ Clear clutter under the bed
- ☐ Clear away toys in children's rooms or nurseries
- ☐ Neaten any items on shelves
- ☐ Hide any personal photographs jewellery and valuables

BATHROOM

Another room that can conjure up rest and relaxation, so make sure it sparkles:

- ☐ Remove laundry baskets
- ☐ Hang fresh towels
- ☐ Put toilet seat down
- ☐ Pull back shower curtain
- ☐ Add a splash of colour with a plant
- ☐ Remove all soaps and toiletries

OUTDOOR AREAS

Increase your curb appeal and make your outdoor areas stand out:

- ☐ Remove rubbish and wheelie bins
- ☐ Move cars from driveway
- ☐ Mow lawn
- ☐ Sweep paths/driveways
- ☐ Clean any outdoor furniture
- ☐ Remove any general clutter

PET OWNERS

You may love your four legged friends but not all viewers will, to increase potential buyers make sure you:

- ☐ Hide/move any feeding bowls
- ☐ Hide/move pet beds or toys

TOP TIP!

If it's an overcast day remember to turn on the lights and light the fire to create a warm and welcoming feel.

